RJ Reynolds
Tobacco Company

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TO: All RSMs, AMOs, AEs, KAMs, AMs and ROUs

Subject: McLane Special Product Promotion

When initiating a promotion through McLane using special product such as presniped or non national promotion BSGSF product the attached request form must be completed. The request form should be e-mailed to Kent Brock for the promotion to be initiated and implemented at the affected McLane divisions.

If the billing of the product is off invoice to McLane then special billing details must be communicated.

If the product is delivered to McLane at the regular price and McLane is required to attach an off invoice or billback to retail a check must be ordered and sent to Kent Brock prior to the distribution date.

If there are any questions, please call.

Paul A. Letourneau

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Source: https://www.industrydocuments.ucsf.edu/docs/tkmn0000

PROMOTION SHIPPER UIN REQUEST

Promotion Description:

Shipper Commodity #:

Shipper Dimensions:

Length

Width

Depth

Brand Styles and Quantities:

Deals Per Shipper:

Shipping/Billing Information:

DTS Date:

McLane Divisions Involved:

Chain (s) or Geographical Area:

Special Instructions:

51852 9333

Source: https://www.industrydocuments.ucsf.edu/docs/tkmn0000

McLANE SPECIAL PRODUCT PROMOTION REQUEST

Special Product Description:

Number of deals per carton:

Items involved:

Item	Case UPC	Case Size (12M/6M)

Billing information for McLane:

Billing information from McLane to retail:

Chains involved:

Will distribution be in cartons: ☐Yes ☐No

Will distribution be in shipper: ☐Yes ☐No

Shipper information Needed:

Commodity Number:
Shipper Dimensions:
Length: Width: Depth:

Deals per shipper:

Brands per shipper:

Shipping/Billing Information:

SPECIAL INSTRUCTIONS:

51852 9334

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